



LISTINGLAB

# VIDEOGRAPHY

## VIDEO TYPE

## STARTING PRICE

Property Video	\$400
Neighborhood Highlight Video	\$300
Aerial Highlight Video (Drone)	\$150
Events	\$300+
Lifestyle, Brand & Testimonial (Etc.)	See Below

## LIFESTYLE, BRAND & TESTIMONIAL

### Video Length

0:00-0:59	1:00-1:59	2:00-2:59	3:00-3:59	4:00-4:59	5:00+
\$300	\$350	\$400	\$450	\$500	\$600+

### Shoot Locations

1	2-3	4-5	6-8	9-10	10-15	16+
(+) \$0	(+) \$150	(+) \$200	(+) \$250	(+) \$350	(+) \$450	(+) \$500+

<b>Drone Footage</b>	(+) \$150	<b>Talent Lifestyle Feature (broll)</b>	(+) \$150
<b>Agent Speaking On Camera</b>	(+) \$100	<b>Talent Speaking On Camera</b>	(+) \$200
<b>Agent Voiceover Narration</b>	(+) \$75	<b>Talent Voiceover Narration</b>	(+) \$175

*\*Travel Fee: Any Media Shoot 50 miles from base location (+) \$150*

*\*Property Media: (+) \$100 per additional 1,000 SF over 3,000 SF*



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## SOCIAL MEDIA OPTIMIZED CONTENT

MEDIA TYPE	STARTING PRICE	DETAILS
Singleshot Seamless Property Walkthrough Reel	\$150	With Agent: (+)\$50
Property Mashup Reel	\$75 / each	---
Property Photo Slideshow Reel	\$50	---
Seamless Instagram Carousel Property Photos	\$30	1-10 Slides
Status Change Social Media Template W/Photo (Feed)	\$25 / each	Package Upfront: \$80
Status Change Social Media Template W/Photo (Story)	\$15 / each	Package Upfront: \$50
Lifestyle/Branding Reels	\$75 / each	Package: 5 For \$300
Seamless Instagram Carousel Lifestyle/Branding Photos	\$30	1-10 Slides

## PHOTOGRAPHY

PHOTO TYPE	STARTING PRICE
Listing Photos (50 Photos)	\$200
Twilight Photos (5 Photos)	\$125
Virtual Twilight Photos	\$20 / each
Aerial Photos (Drone) (8-15 Photos)	\$150
Property Photo Slideshow (Landscape Video)	\$50
Headshots (5 Edited Photos)	\$150
Lifestyle/Branding (15+ Edited Photos Per Location / Set)	\$300 / Per Location / Set
Events	\$250+